Campaign Performance Report

All 2026 campaigns grouped by status, with goal, amount raised and gifts received

Year: **2026** As of: **Sep 30, 2026** Group by: **Status**

Campaign	Dates	Goal	Raised	% of goal	Gifts	Donors
On track						
Learning Center Capital Campaign	Jan 15 – Dec 31	$1,705,000	$1,209,610	71%	1,045	837
Subtotal: On track		**$1,705,000**	**$1,209,610**	**71%**		
At risk						
Fall Community Walk	Sep 10 – Oct 25	$55,000	$21,453	39%	115	110
Subtotal: At risk		**$55,000**	**$21,453**	**39%**		
Complete						
Winter Kickoff Appeal	Jan 05 – Feb 28	$70,000	$76,342	109%	355	329
Workplace Giving Drive	Feb 01 – Jun 30	$125,000	$126,765	101%	1,029	523
Spring Online Challenge	Mar 01 – Apr 15	$35,000	$32,453	93%	223	210
Annual Gala	Apr 01 – May 16	$45,000	$51,568	115%	171	168
Summer Matching Gift	Jun 15 – Aug 15	$70,000	$75,259	108%	369	345
Back-to-School Drive	Jul 20 – Sep 20	$70,000	$66,029	94%	307	288
Subtotal: Complete		**$415,000**	**$428,416**	**103%**		
Upcoming						
Year-End Appeal	Nov 01 – Dec 31	$700,000	–	–	–	–
Giving Tuesday	Nov 16 – Dec 01	$160,000	–	–	–	–
Subtotal: Upcoming		**$860,000**	**–**	**–**		
Grand total		**$3,035,000**	**$1,659,479**	**55%**	**3,666**	

Notes: Raised = gifts received to date. Upcoming campaigns have not started.
Fall Community Walk is below 50% of goal with the event period nearly over.

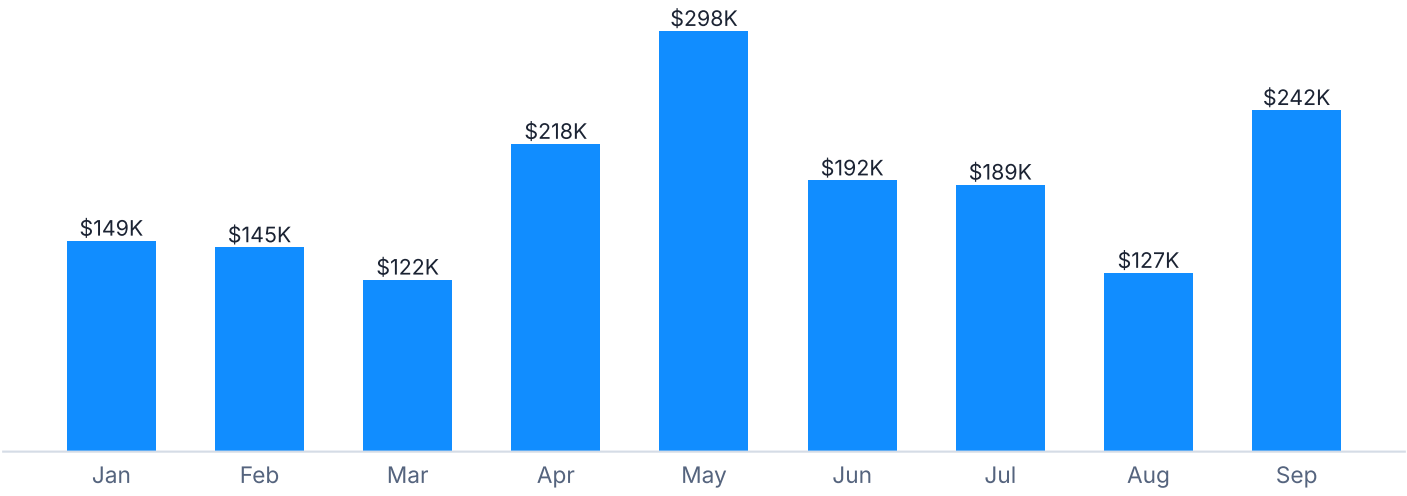
Monthly Giving by Channel

Matrix of 2026 donations by month and channel, with row and column totals

Year: **2026** Months: **Jan – Sep** Measure: **Amount ($)**

Month	Major Gifts	Events	Online	Direct Mail	Workplace	Total
January	$96,315	$23,997	$16,509	$8,056	$4,456	$149,333
February	$89,215	$34,565	$9,672	$6,258	$4,959	$144,669
March	$74,260	$20,310	$11,743	$10,214	$5,235	$121,762
April	$149,128	$37,680	$16,380	$8,672	$6,052	$217,912
May	$238,875	$24,427	$17,775	$9,128	$7,663	$297,868
June	$95,571	$44,853	$32,636	$12,661	$6,284	$192,005
July	$121,209	$22,851	$30,881	$8,185	$5,929	$189,055
August	$49,204	$41,148	$21,527	$7,877	$6,777	$126,533
September	$180,370	$21,064	$26,729	$7,361	$6,325	$241,849
Total	**$1,094,147**	**$270,895**	**$183,852**	**$78,412**	**$53,680**	**$1,680,986**
% of total	**65.1%**	**16.1%**	**10.9%**	**4.7%**	**3.2%**	**100%**

Total donations by month (2026)



At-Risk Donor Follow-up List

Donors giving less than half of their 2025 (Jan–Sep) amount this year, largest drop first

Compare: **2026 YTD vs 2025 YTD** Min 2025 YTD: **$500** Rows: **Top 25**

Donor ID	Type	State	2025 YTD	2026 YTD	Change	Last gift	Called
D-12287	Foundation	CA	$55,810	$2,040	-96%	Apr 19, 2026	☐
D-12404	Foundation	CA	$39,390	$7,770	-80%	Jan 10, 2026	☐
D-10803	Foundation	NM	$18,520	$3,580	-81%	Jul 24, 2026	☐
D-13064	Foundation	WI	$20,080	$6,850	-66%	Jan 15, 2026	☐
D-10406	Foundation	VA	$13,380	$2,870	-79%	Apr 16, 2026	☐
D-11981	Corporate	MI	$11,550	$1,230	-89%	Mar 09, 2026	☐
D-12574	Corporate	FL	$9,930	$1,090	-89%	Apr 22, 2026	☐
D-10912	Foundation	CO	$10,720	$3,830	-64%	Jun 14, 2026	☐
D-12812	Foundation	WI	$11,820	$5,090	-57%	May 20, 2026	☐
D-12697	Corporate	MD	$8,250	$1,630	-80%	Sep 11, 2026	☐
D-12140	Corporate	PA	$6,130	$470	-92%	Jun 11, 2026	☐
D-12707	Foundation	OH	$7,530	$2,400	-68%	Apr 05, 2026	☐
D-10713	Corporate	OK	$5,840	$730	-88%	Jun 04, 2026	☐
D-12853	Corporate	CO	$6,020	$1,020	-83%	Feb 14, 2026	☐
D-12183	Corporate	TX	$6,400	$1,470	-77%	Jun 16, 2026	☐
D-12529	Corporate	CA	$6,380	$1,840	-71%	Jun 27, 2026	☐
D-10430	Corporate	DC	$6,590	$2,100	-68%	Mar 14, 2026	☐
D-11983	Corporate	VA	$5,230	$750	-86%	Feb 24, 2026	☐
D-11058	Individual	GA	$4,691	$395	-92%	May 17, 2026	☐
D-12618	Corporate	NY	$5,820	$2,070	-64%	Jun 06, 2026	☐
D-12795	Corporate	IL	$5,140	$1,450	-72%	Apr 05, 2026	☐
D-12041	Individual	MD	$3,164	$131	-96%	Apr 20, 2026	☐
D-12682	Corporate	NY	$5,800	$2,860	-51%	May 25, 2026	☐
D-12001	Corporate	NY	$2,670	$570	-79%	May 11, 2026	☐
D-11484	Individual	MO	$2,072	$43	-98%	Jun 17, 2026	☐

25 donors listed. Combined drop vs last year: $224,648.
Suggested action: a personal call or thank-you note from the development team.